



The future waits for you at AERZEN

AERZEN is one of the world's oldest and most important manufacturers of rotary lobe compressors, screw compressors, positive displacement blowers and turbo blowers. Thanks to more than 2,500 experienced employees worldwide, AERZEN belongs to the undisputed market leaders in many application areas. New challenges and exciting developments are waiting for AERZEN - are waiting for new employees - are waiting for you! Be part of shaping the future of AERZEN. Together, we are setting new standards.

Job-ID 1496

Manager Market Intelligence f/m/d

Your challenge

- Establishment and maintenance of global market intelligence (markets, regions, products)
- Quantitative and qualitative analyses of markets, customers and competitors based on suitable internal and external data sources
- Development of technical product benchmarks and argumentation support for internal positions and the external sales organisation
- Industry-specific analyses and support for developing strategies
- Identification and derivation of needs, business challenges and strategic principles for decision-making on the basis of valid and current market situations
- Establishment of data management for market and competitive information
- Carrying out of technical trainings
- Continuous optimisation and improvement of market research processes
- Active further development of market activities
- Analysis of growth opportunities, business models, products and services

Your skills

- A completed degree in the field of industrial engineering or a completed subject-related professional qualification and additional vocational training
- Communication and team skills
- Strategic and structured working method

- IT affinity and sound computer skills
- High affinity for technology and products requiring explanation
- Analytical and conceptual thinking
- The ability to communicate complex issues clearly
- Strong commercial and technical understanding, preferably in the field of mechanical engineering
- Fluent German and English, both written and spoken

We offer

- Secure workplace in a medium-sized family-owned company
- Challenging and varied position
- Social benefits
- Company pension scheme
- Flexible working hours and possibility to work remotely
- Attractive remuneration
- Unlimited employment contract
- Company canteen and meal allowance

Contact:

Human Resources

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